



BORDER COLLIE CLUB OF GREAT BRITAIN

SUMMARY MINUTES OF MEETING 19 JUNE 2020 ONLINE

PRESENT: Pete Simmons (Chair), Karen Anderson, Julie Barratt, Doug Collier, Louise Collier, Colin Dowson, Glynis Dowson, Hannah Fawcett, Craig Gamble, Pat Hales, Nik Knight, Janeen Longhurst, Pete Longhurst, Vonnie Simmons, Jill Spurr, Phil Surridge, Annette Walters, Tracey Wilkinson & Anita Gowing (Secretary).

1. **APOLOGIES**

None

2. **MINUTES OF MEETING 1 MARCH 2020**

The Minutes were approved.

3. **MATTERS ARISING**

- **Photo Competition** – Jill advised that categories had been put to a vote and the top six will be used for this year's competition. The flier ready to go, subject to confirmation of the categories. Sean has agreed to judge once more.
- **Lifetime Achievement Awards** – Tracey has taken the portraits for framing and will present them to Judith & Pat when she visits Judith on 4 July.
On media coverage, Jill reported that the release was picked up immediately by Our Dogs, resulting in a half page feature. She also sent it to her contact at the Kennel Gazette, and it arrived just in time for an editorial panel meeting; the Panel was delighted with the story and was particularly struck by the good sportsmanship both showed, and thought this was an inspiration to others. It was requested that the story be expanded and space was reserved for the July issue. Permission was also secured for it to be reproduced in the Year book.
Jill was thanked for her excellent work.
- **Year Book 2021** – Anita advised that she had confirmed with Hugh Couldridge at Amber Print that we will be partnering with him for the 2021 edition. Information on PUR vs sewn binding has been provided to Doug.
Lengthy discussion took place on the possible effects of the lack of shows on advertising, but the consensus was that we should produce the year book acknowledging that there may well be fewer adverts than normal. It was suggested that we should endeavour to come up with new ideas for content such as space for new puppies and Doug confirmed that he is preparing various items for inclusion.
Doug raised the question of including the Judging List in the year book during the five year transition period to the new Judges Education Programme. The opinions expressed continued to support the non-publication of the list in order to comply with GDPR. Anita commented that she does receive occasional requests from show society secretaries for our B & C lists.
- **Sponsors & Commercial Advertising** – Glynis advised that The Natural Dog Hub (food company) is willing to sponsor the Open Show in October and POTY/VOTY 2021 in return for a one page advert in all schedules, catalogues and any other club publications; website and social media coverage; cover photos branded with the company logo; all posts in relation to each show tagged with @naturaldoghub or full website address; a trade stand at both shows to include banners. Anita asked what form the sponsorship will

take and Glynis agreed to confirm this with the company.

Glynis is waiting for replies from a couple of other companies.

Colin commented that at present many companies are closed or operating with limited staff.

4. **NEW ITEMS**

- **Impact of Covid-19 on 2020 Events** – The official statement issued on 1 June had been published on the website and FB Groups; Wessex BCC and Gary Clarke had been advised of our cancellation of POTY/VOTY as this would affect their events (JOTY & BAD); Open Show 2020 rescheduled to 20 March 2021; rosette centres had been produced for POTY & the rescheduled Open Show 2021; the KC will be refunding the £20 fee for POTY/VOTY; hire fee for POTY 2020 is being rolled over to the 2021 booking; judges advised of the changes.

Pete S. thanked Anita & Jill for the excellent statement and the professional way in which the matter had been dealt with.

5. **ANY OTHER BUSINESS**

- Anita asked whether, with the loss of BC & Sheepdog Rescue, we should be looking for a replacement rescue organisation to support. It was agreed that we should and an online poll resulted in a majority vote for the Border Collie Spot.
- Janeen apologised on behalf of herself and Pete L. for the lack of comments on the agenda. Being new to the committee they need to familiarise themselves with club business before being able to contribute. The apology was noted.

6. **DATE OF NEXT MEETING** – To be advised